

Hot Products

February 2026


LIFE MARKETERS
Call us!
804-897-5446

Best Multi-Year Guarantees

Upstream Secure Legacy - 2 Year

5.40% Guaranteed for 2 Years. Ages 0-80.

Upstream Secure Legacy - 3 Year

6.00% Guaranteed for 3 Years. Ages 0-80.

Sentinel Personal Choice - 3 Year

5.80% Guaranteed for 3 Years. Ages 0-85.

Sentinel Personal Choice - 5 Year

6.05% Guaranteed for 5 Years. Ages 0-85.

Upstream Secure Legacy - 5 Year

6.00% Guaranteed for 5 Years. Ages 0-80.

Sentinel Personal Choice - 7 Year

6.05% Guaranteed for 7 Years. Ages 0-85.

Sentinel Personal Choice - 10 Year

6.05% Guaranteed for 10 Years. Ages 0-85.

Best Traditional Annuities

EquiTrust Life's ChoiceFour

6.10% year 1 rate. 4.60% current rate, #2 bdW [g_ Ta` ge 3.00% minimum guarantee. 6 year surrender. Great commission!

Liberty Banker's Liberty Select

5.90% year 1. 4.40% base rate plus 1.50% 1st Year Bonus! 5 Year Surrender.

Liberty Bankers Liberty Choice

5.25% year 1 rate. 4.30% base rate plus 1.00% 1st Year Bonus! 7 Year Surrender.

Bonus FIA's

Revol One's Enduris 10 Bonus

16% premium bonus. Outstanding rates!

EquiTrust Life's Market Power Bonus FIA

15% Premium Bonus vested day one! 14 year surrender. 10 year surrender in select states.

Accumulation FIA

North American VersaChoice

Excellent accumulation product with A+ Rated North American! ELB Rider adds liquidity and ROP! 10 Year Surrender Charge Period.

Athene Performance Elite - 10

16.00% premium bonus (most states). Great indexes with Nasdaq FC & BNP Paribas! 7, 10, and 15 year surrender periods available.

EquiTrust MarketValue

10 Year Surrender with Barclays Focus 50 and S&P MARC 5% ER Indexes! Excellent renewal rate history!

Annuity Incentives

Ibexis

Agents can earn up to additional bps with the Producer Commission Bonus Program:

- Level 1 (\$2M-\$4,999,999): 25 bps for 5 year, 50 bps for 7&10 year
- 2 (\$5M-\$9,999,999): 50 bps for 5 Year, 100 bps for 7&10 Year
- Level 3 (\$10,000,000+): 75 bps for 5 year, 150 bps for 7&10 year

American Equity

- Writing agents can earn an extra 55 bps commission on all fixed index annuities.