

# Hot Products

January 2025

  
LIFE MARKETERS  
Call us!  
804-897-5446

## Best Multi-Year Guarantees

### Upstream Secure Legacy - 2 Year

5.40% Guaranteed for 2 Years. Ages 0-80.

### Upstream Secure Legacy - 3 Year

6.00% Guaranteed for 3 Years. Ages 0-80.

### Sentinel Personal Choice - 3 Year

5.80% Guaranteed for 3 Years. Ages 0-85.

### Upstream Secure Legacy - 5 Year

6.00% Guaranteed for 5 Years. Ages 0-80.

### Revol One DirectGrowth - 5 Year

5.85% Guaranteed for 5 Years. Ages 18-90.

### Sentinel Personal Choice - 7 Year

5.90% Guaranteed for 7 Years. Ages 0-85.

### Revol One DirectGrowth - 10 Year

5.85% Guaranteed for 10 Years. Ages 18-90.

## Best Traditional Annuities

### EquiTrust Life's ChoiceFour

6.10% year 1 rate. 4.60% current rate, #2 " bdV [g\_ Ta` ge  
3.00% minimum guarantee. 6 year surrender. Great commission!

### Liberty Banker's Liberty Select

5.90% year 1. 4.40% base rate plus 1.50% 1st Year Bonus! 5 Year Surrender.

### Liberty Bankers Liberty Choice

5.30% year 1 rate. 4.30% base rate plus 1.00% 1st Year Bonus! 7 Year Surrender.

## Bonus FIA's

### Revol One's Enduris 10 Bonus

16% premium bonus. Outstanding rates!

### EquiTrust Life's Market Power Bonus FIA

15% Premium Bonus vested day one! 14 year surrender. 10 year surrender in select states.

## Accumulation FIA

### North American VersaChoice

Excellent accumulation product with A+ Rated North American! ELB Rider adds liquidity and ROP! 10 Year Surrender Charge Period.

### Athene Performance Elite - 10

16.00% premium bonus (most states). Great indexes with Nasdaq FC & BNP Paribas! 7, 10, and 15 year surrender periods available.

### EquiTrust MarketValue

10 Year Surrender with Barclays Focus 50 and S&P MARC 5% ER Indexes! Excellent renewal rate history!

## Annuity Incentives

**2026 Annuity Incentives coming soon!**